

# GM Dealer IT Frequently Asked Questions

Establishing and maintaining a cost effective and efficient network infrastructure is a challenge that is faced by many dealerships. Please utilize GMDIT and your team of network consultants to help you navigate the GM Dealer Infrastructure Guidelines and the new GM Dealer Security Guidelines to ensure your network is current, cost effective and secure!

## What is the goal of the GM Dealer Infrastructure Guidelines?

GM updates the Dealer Infrastructure Guidelines to stay current with technology and provide a baseline of what should be in place at a dealership. The Guidelines also detail how these technologies will interact with GM applications to provide an efficient and secure network. Categories covered in the guidelines include: Hardware, Software, Wireless Networking, Digital Signage, IT Continuity Management, Internet Optimization and Data Network Security. By adhering to these guidelines, you will maximize your ability to maintain a secure and efficient network.

## What are the GM Dealer Security Guidelines?

GM created the Dealer Security Guidelines to assist dealerships with implementing security processes which provide practical and effective data security controls that support industry best practices. Additionally, the guidelines provide valuable information and guidance to aid dealerships in securing dealer data.

## Why are the Guidelines important?

It is vital to your business that you evolve with IT technology and keep up with the latest ways to ensure a fast, efficient and secure online experience. Complying with the dealer guidelines and using best practices are the best ways to see a return on your IT investments while maximizing GM applications.

## Are the Guidelines recommendations or requirements?

All GMDIT Guidelines are a recommendation from GM Corporate. However, not only are the GM guidelines a set of smart recommendations to follow, but FTC regulations also make it mandatory for dealers to take certain steps toward protecting customer data. Your network consultant will make every effort to outline what is expected and as always, it is up to the dealer contact to ensure that appropriate measures are taken.

Be proactive! GMDIT is actively engaging with GM Dealers on an inbound and outbound basis to work with dealers on GM Dealer Infrastructure Compliance. However, don't wait for us to contact you, we are ready and able to aid dealers with any questions that they may have. GMDIT is not just for the dealers; it is also a great resource for the field organization.

Please contact GMDIT with any questions that you may have on compliance for your network infrastructure.

[www.gmdit.com](http://www.gmdit.com)  
[info@gmdit.com](mailto:info@gmdit.com)  
(888) 337-1010, Prompt 4



GENERAL MOTORS DEALER INFORMATION TECHNOLOGIES

tel 888.337.1010 option 4 ▪ [www.gmdit.com](http://www.gmdit.com)